



SageCRM Switch and Save Program

Considering replacing your current CRM solution?
There has never been a better time to switch to SageCRM
through our Switch and Save Program!

- Receive 60% off SageCRM when switching from an eligible CRM product.*
- Get 5% off your maintenance and support for the first 2 years of product ownership.
- Gain a 10% credit** on data conversion services from your current product to SageCRM.

Why switch?

Compared to other CRM solutions in the market, SageCRM offers a comprehensive CRM solution with hosted or on-site deployment options.

- **Full suite CRM solution.** SageCRM offers a broad feature set including sales, marketing, and customer service automation.
- **Out-of-the-box integration.** Unlike most CRM applications, SageCRM integrates out-of-the-box with Sage ERP applications, providing you a 360-degree view of your business.
- **Easy to use.** With intuitive interfaces and on-screen coaching throughout, SageCRM drives user adoption across your organization.

Act now!

Program ends March 31, 2011

Eligible competitive products

- Salesforce.com
- Microsoft Dynamics® CRM
- SugarCRM®
- GoldMine®
- Maximizer
- Siebel
- Pivotal
- Onyx

To Learn More about SageCRM

Call us toll free at **888-760-0956**
Or visit us online at
www.sagecrmsolutions.com/sagecrm

- **Enhanced productivity.** Use interactive dashboards to manage daily tasks while giving management with at-a-glance insight into overall business performance.
- **Fast to deploy.** Users can be up and running quickly, increasing productivity, reducing administrative overhead, and delivering rapid ROI.
- **Easy to customize.** SageCRM provides extensive business process automation and can be quickly adapted to capture new processes or modify existing ones.
- **Extensive partner community.** SageCRM is supported by an extensive network of specialized, certified, and experienced partners.

Best of all, SageCRM grows with your business, helping your business succeed now—and into the future.

“Once we saw SageCRM, our decision became a no-brainer. It was clear that SageCRM surpassed the competition in terms of features, user friendliness, and web accessibility. Now our people are suddenly much more efficient. Their ability to focus on the task at hand and provide superior customer care has been greatly enhanced by accessing SageCRM through the Internet.”

Mark Severance, Director of Sales & Marketing – Information Technology Group

Don't just settle for your current CRM solution!
Now is the time to switch to SageCRM!

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About SageCRM

SageCRM is an easy-to-use, quick-to-deploy Customer Relationship Management solution comprising sales, marketing, and customer service automation. Award-winning SageCRM equips these teams with the tools they need to find new customers, close sales faster, and build lasting, more profitable relationships across all channels. Highly flexible, SageCRM comes with fully customizable business process automation so you can tailor it to suit your business needs. Thanks to its Sage ERP integration capabilities, the SageCRM front-office is powered by data from the back-office to give sales, marketing, customer service, and other front-office staff a true 360° view of customers across front- and back-office functions, differentiating it from many other CRM solutions in the market today. SageCRM is a fully web-based application and is available on-demand or on-premise for complete freedom of choice.

*Discount based on current MSRP. Promotional pricing on SageCRM only applicable when switching from an eligible competitive product. Proof of competitive product required and only available on a license for license basis. To participate in this program, new customers must agree to participate in the Sage CRM Solutions Customer Reference Program after a 90-day successful implementation of SageCRM. Promotion cannot be combined with any other Sage promotion. Offer expires March 31, 2011.

**10% credit is applied toward the purchase of services from the reseller of record.